About Us

Usel is Northern Ireland's largest supporter of people with disabilities and health conditions into employment and operates a social enterprise business model with charitable status. We exist solely to help people with disabilities or health-related conditions move into and remain employment.

IOver the last year Usel has grown to five social enterprise businesses operating across NI. The social enterprises enable Usel to create sustainable jobs for people with disabilities or health conditions across NI.

VSC
VINTAGE SATCHEL COMPANY
MADE IN BELFAST SINCE 1902

Sleep assured Slumberin

Usel
Recycling Soldiers

ABILITY CAFE

FACTORY SHOP
Mattress & Bedding

Usel.

www.Usel.co.uk

Usel.

"Usel doesn't just

Champion Ability,

they change people's lives"

Tel: 028 9035 6600 Email: info@usel.co.uk www.Usel.co.uk

Usel.

Social Impact 2019

www.Usel.co.uk

for every **£1** invested in Usel

£18 is generated in social value

Business Growth

Ability Café brand launches

Opening of new 27,000 sq ft premises in Ballymena, creating 50 new jobs

Retail bedding grows with opening of second store

Awards

- Social Enterprise Awards – Social Impact of the Year 2018
- Institute of Directors 3rd Sector Director of the Year
- Sustainable Ireland – Leadership in Recycling Winner
- Federation of Small Business – Ethical/Green Business of the Year Finalist

Social Impact 18/19

907 jobs created or sustained through employment programmes

586 people supported through pre-employment programmes

700+ Employers engaged

46k Mattresses diverted from landfill

4k Tons diverted from landfill

Social Value 18/19

For every £1 invested in Usel services in 2018/19 a social return of around £18 was achieved

The most significant stakeholder in terms of social value is that of 'Employment Support' accruing 63% of the total

- **Supported Employment** £2,347,099
- **Employment Service Users** £20,678,403
- **TFS Support Users** £66,893,369
- **Environmental** £17,480,670

Supported Employment	62%
Employment Service Users	19%
TFS Support Users	17%
Environmental	2%

Outcomes

- Access to Employment, Education or Training
- Skills and Qualifications
- Improved Mental Health and Wellbeing
- Improved Social Engagement
- Independence and Autonomy
- Better Family Relationships

	16/17	17/18	18/19
Turnover	£5 Million	£6.9 Million	£7.6 Million
Staff	91	127	167
Social Impact	£1:£10	£1:£15	£1:£18
Mattresses Recycled	13k	28k	46k

www. Usel.co.uk